# Pro-WEAI Distance Learning
# Module 3: Qualitative Analysis

## About This Course

Building on the Pro-WEAI Foundations module, this module consists of four units focused on the qualitative pro-WEAI protocols. You will learn why qualitative methods are included in pro-WEAI and how to effectively use them in your projects. We will discuss each protocol in detail, covering the topics suggested for different types of respondents and how to use the various protocols in your study. Additionally, we will share best practices for planning your study, conducting analysis, and disseminating gender results.

Participants are expected to have prior experience with qualitative research, even if they have not worked on mixed-methods teams before. This module will specifically focus on using pro-WEAI's qualitative protocols effectively. It is not an introductory course on conducting qualitative research.

## Prerequisites

The prerequisite for this module is Pro-WEAI Distance Learning Module 1: Pro-WEAI Foundations.

## Fees

Enrollment in this module is free.

## Location

This module is entirely web-based with all components available online. To access the module, participants must create a free account on the e-learning platform of the Food Security Portal.

## Language

This module is currently only available in English.

## Target Audience

This module is designed for anyone interested in conducting qualitative research for pro-WEAI. The primary audience includes:

- NGO and consulting firm staff
- Gender researchers in universities, national agricultural research systems (NARS), CGIAR institutions, and other international organizations
- Government and UN agency staff
- Development practitioners

## Learning Objectives

Upon successful completion of this module, participants will:

- Be familiar with the types of qualitative techniques and protocols that support pro-WEAI work
- Know how to use qualitative investigations for different projects and how to plan for these studies using pro-WEAI protocols
- Understand what is entailed in analyzing qualitative data for pro-WEAI
- Learn about "best practices" for presenting qualitative results

## Structure

This module consists of approximately 1.5–2 hours of online content followed by a final quiz (20 questions). Completion time may vary based on individual learning styles, prior knowledge, and experience. The module is structured into four units:

- **Unit 1:** Qualitative approaches with pro-WEAI
- **Unit 2:** Pro-WEAI protocols
- **Unit 3:** Qualitative data collection
- **Unit 4:** Analysis and dissemination
- **Final quiz**

Since the module is self-directed, there are no set due dates to follow. However, we recommend completing the module within a week to maintain continuity and ensure effective learning.

## Materials

Online lectures provide the primary learning material for this module. Additionally, several recommended resources can be downloaded from the Course Materials section on the main course page.

## Completion Requirements

To receive the certificate of course completion, participants must meet the following requirements:

- Watch all course lectures (four units)
- Complete and pass the final quiz
- Complete the course evaluation survey

Participants must earn at least 15 out of 20 points to pass the final quiz. Each question is worth one point, and partial points are given for questions with more than one answer. The quiz can be retaken as many times as necessary to pass.

Upon successful completion of all requirements, a certificate of completion will be issued and available for download on the main course page.

## Course Instructors

**Deborah Rubin** (Course instructor) is the Co-Founder and Director of Cultural Practice, LLC. She is a senior social development analyst, working at the intersection of agricultural development and gender equality. She previously served as the Co-Lead for Cross-Cutting Themes with the Cornell University Innovation Lab for Crop Improvement (ILCI), where she is now a Visiting Fellow, and was a core team member of IFPRI's Gender, Agriculture, and Assets Project (GAAP2). She contributed to development of the qualitative methods for the project-level Women's Empowerment in Agriculture Index (pro-WEAI) and pro-WEAI for Market Inclusion. Rubin has a PhD and MA in anthropology from Johns Hopkins University.

**Ruth Meinzen-Dick** (Course instructor) is a Senior Research Fellow in the Natural Resources and Resilience Unit at the International Food Policy Research Institute (IFPRI). She has extensive transdisciplinary research experience in using qualitative and quantitative research methods. Her work focuses on two broad (and sometimes interrelated) areas: how institutions affect how people manage natural resources, and the role of gender in development processes. This has led her to study land and water policy, property rights, collective action and other governance arrangements, games for experiential learning, and the impact of development interventions, drawing on fieldwork in India, Nepal, Sri Lanka, Bangladesh, Tanzania, Ghana, Kenya, Uganda, and Zimbabwe. She holds a PhD in development sociology from Cornell University.

**Emily Myers** (Course instructor) is a Senior Research Analyst in the Poverty, Gender, and Inclusion Unit at IFPRI. Emily conducts qualitative research at IFPRI by designing studies, developing question guides, training field teams, conducting analyses, and drafting results for inclusion in reports and manuscripts. As a member of the WEAI team, she also supports fellow gender researchers who intend to include WEAI in their gender research by discussing why, when, and how to incorporate qualitative pro-WEAI approaches. Emily holds an MPH from the Rollins School of Public Health at Emory University.

**Ara Go** (Course manager) is a Senior Program Manager in the Poverty, Gender, and Inclusion Unit at IFPRI. She coordinates research, technical assistance, and capacity-strengthening activities for projects on gender, women's empowerment, climate change, and nutrition. Prior to joining IFPRI, Ara worked with USAID's Bureau for Food Security (now the Bureau of Resilience, Environment, and Food Security) as a Gender Program Analyst, providing technical assistance to USAID missions and partners on gender and food security. She holds an MA in international development with a concentration in gender and global health from the University of Denver.

## Contact Us
If you have any questions about this module, please contact the WEAI Helpdesk at IFPRI-WEAI@cgiar.org

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