



# GAAP2<sup>phase</sup>

Gender, Agriculture & Assets Project

Led by IFPRI

## GAAP2 for Pro-WEAI Empowerment and measurement

Agnes Quisumbing, Ruth Meinzen-Dick, Hazel Malapit,  
and Nancy Johnson

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# Measuring empowerment?



# Women empower themselves—projects provide the opportunity



# GAAP2 for pro-WEAI: a portfolio approach to measuring empowerment



# Why GAAP2? What's measured matters

*A learning and capacity-development initiative working with a portfolio of 13 development projects in the Gender, Agriculture, and Assets Project Phase 2 (GAAP2)*

- ▶ Learning what works
- ▶ Learning what doesn't work
  - ▶ Particular gender strategies
  - ▶ Gender-blind approaches?
- ▶ Comparability across a portfolio

*Supported by the Bill & Melinda Gates Foundation, USAID, and A4NH*

# Objectives of gender-sensitive agricultural development programs

- ▶ Agricultural development programs can be classified into three types.
  - ▶ **REACH:** include women in program activities
  - ▶ **BENEFIT:** increase women's well-being (e.g. food security, income, health)
  - ▶ **EMPOWER:** strengthen ability of women to make strategic life choices and to put those choices into action
- ▶ The strategies and activities to achieve these aims will be quite different
- ▶ Need indicators to monitor these programs

# Reach

# Benefit

# Empower

## Objective

Include women in program activities

## Strategy

Invite women as participants; reduce barriers to participation; implement a quota system for participation in training events

## Indicators

Number or proportion of women participating in a project activity, e.g. attending training, joining a group, receiving extension advice, etc.

## Objective

Increase women's well-being (e.g. food security, income, health)

## Strategy

Design project to consider gendered needs, preferences, and constraints to ensure that women benefit from project activities

## Indicators

Sex-disaggregated data for positive and negative outcome indicators such as income, assets, nutrition, time use, etc.

## Objective

Strengthen ability of women to make strategic life choices and to put those choices into action

## Strategy

Enhance women's decision making power in households and communities; addressing key areas of disempowerment

## Indicators

Women's decision making power e.g. over agricultural production, income, or household food consumption; reduction of outcomes associated with disempowerment, e.g. gender-based violence, time burden

# Example: Activities reported by 13 development projects in GAAP2

Activity area	Specific activity	# projects
<b>Provide goods and services</b>	Direct provision of goods/assets to beneficiaries	7
	Direct provision of services to beneficiaries	5
	Indirect provision by supporting availability, quality, or access	2
<b>Strengthen organizations</b>	Form/strengthen groups or other organizations (such as enterprises)	8
	Form/strengthen platforms or networks that link organizations	1
<b>Build knowledge and skills</b>	Agricultural training and extension	10
	Business and finance training	6
	Nutrition education	8
	Other training	4
<b>Influence gender norms</b>	Awareness raising about gender issues and their implications	3
	Community conversations to identify community solutions to gender issues	8



# Implications

## For projects

- ✓ Align objectives, strategies, tactics, indicators
- ✓ If seeking to empower, think about what tactics will affect what domains of empowerment

## For funders

- ✓ Check that objectives, strategies, tactics, indicators align

**No “empowerment bandwagon”  
with no motor**

## For both projects and funders

- ✓ Need a suite of indicators that can measure empowerment at the project and at the portfolio level
  - IFPRI has co-developed the Women’s Empowerment in Agriculture (WEAI) with the Oxford Poverty and Human Development Initiative and is developing the project-WEAI (pro-WEAI) with the support of the Bill & Melinda Gates Foundation, USAID, and A4NH.

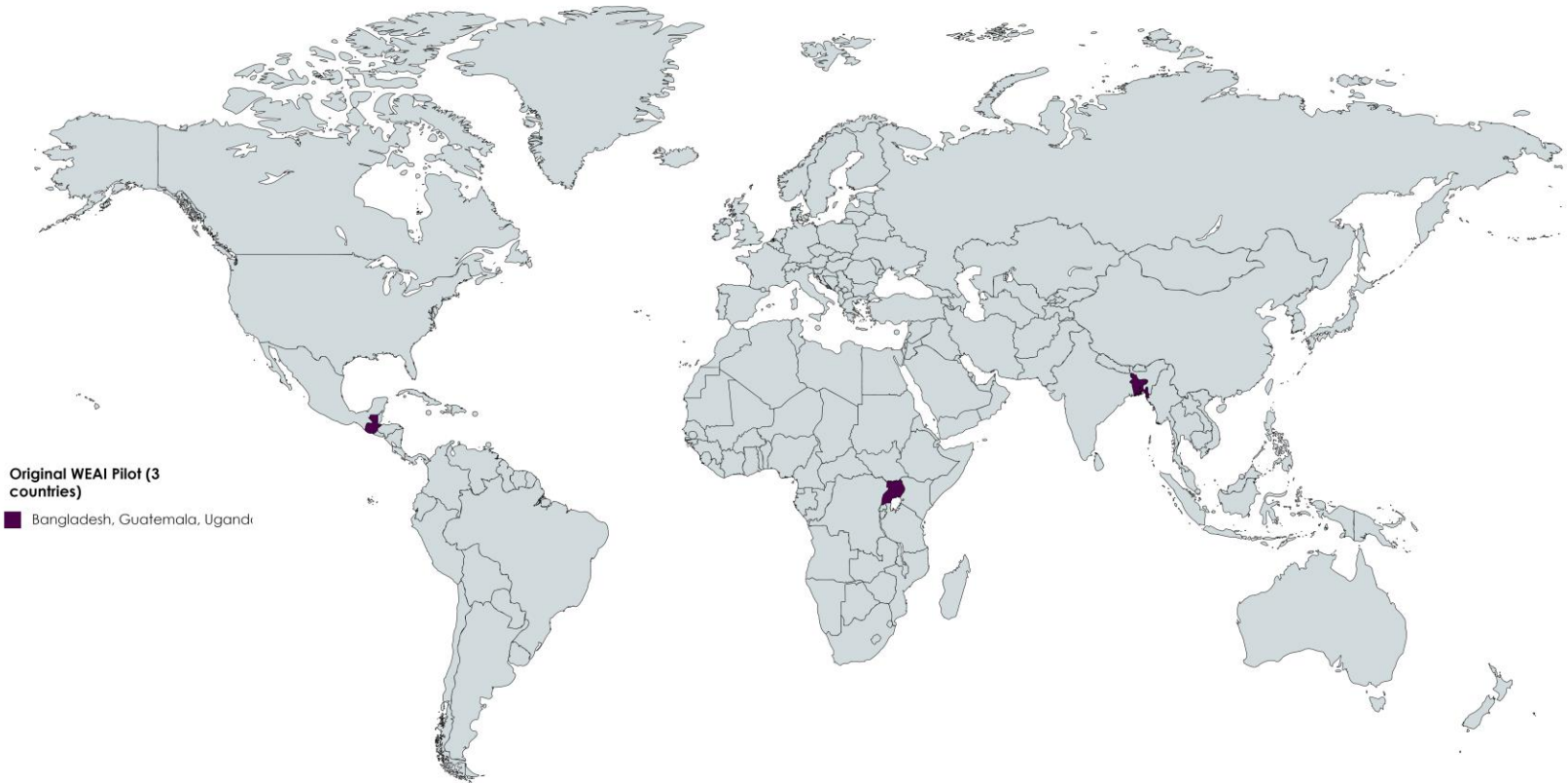
# Starting point: the Women's Empowerment in Agriculture Index (WEAI)

- ▶ Developed by USAID, IFPRI & OPHI
- ▶ Launched in 2012
- ▶ Measures inclusion of women in the agricultural sector
- ▶ **Survey-based index** - interviews men and women in the same household



# Where in the world is WEAI?

# 3 WEAI Pilot countries

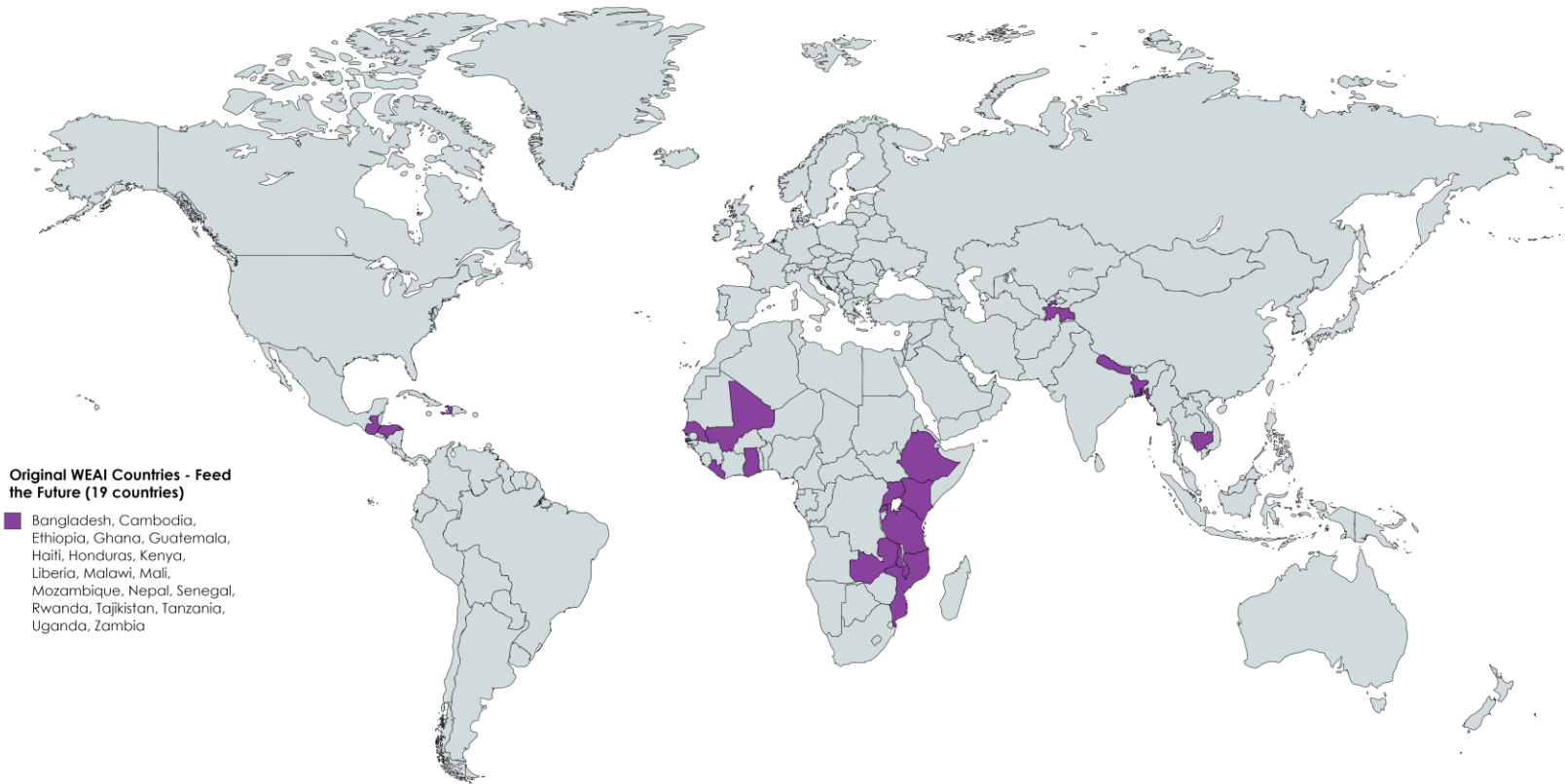


Original WEAI Pilot (3 countries)

■ Bangladesh, Guatemala, Uganda

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# 19 Feed the Future Initiative Countries

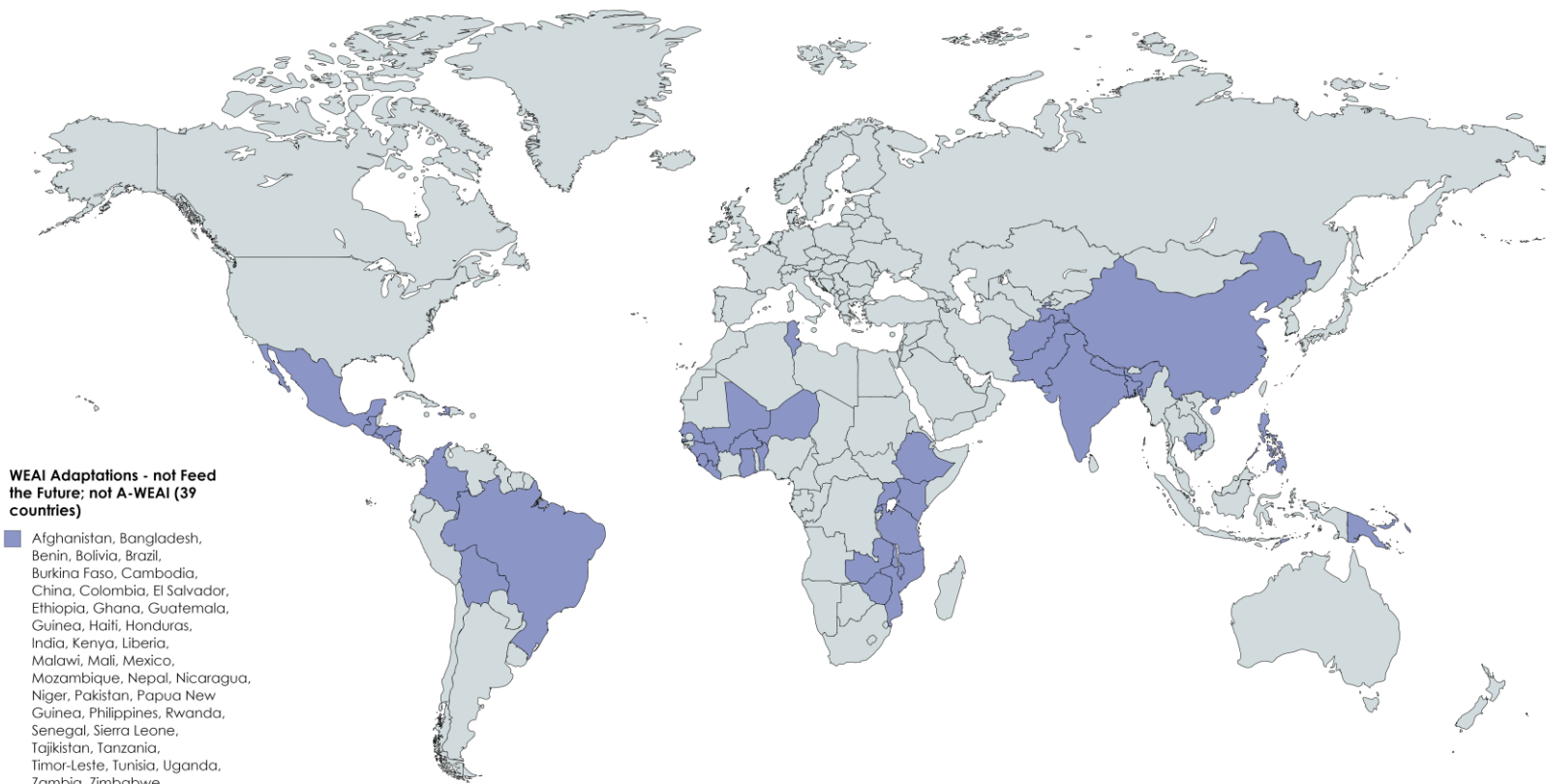


**Original WEAI Countries - Feed the Future (19 countries)**

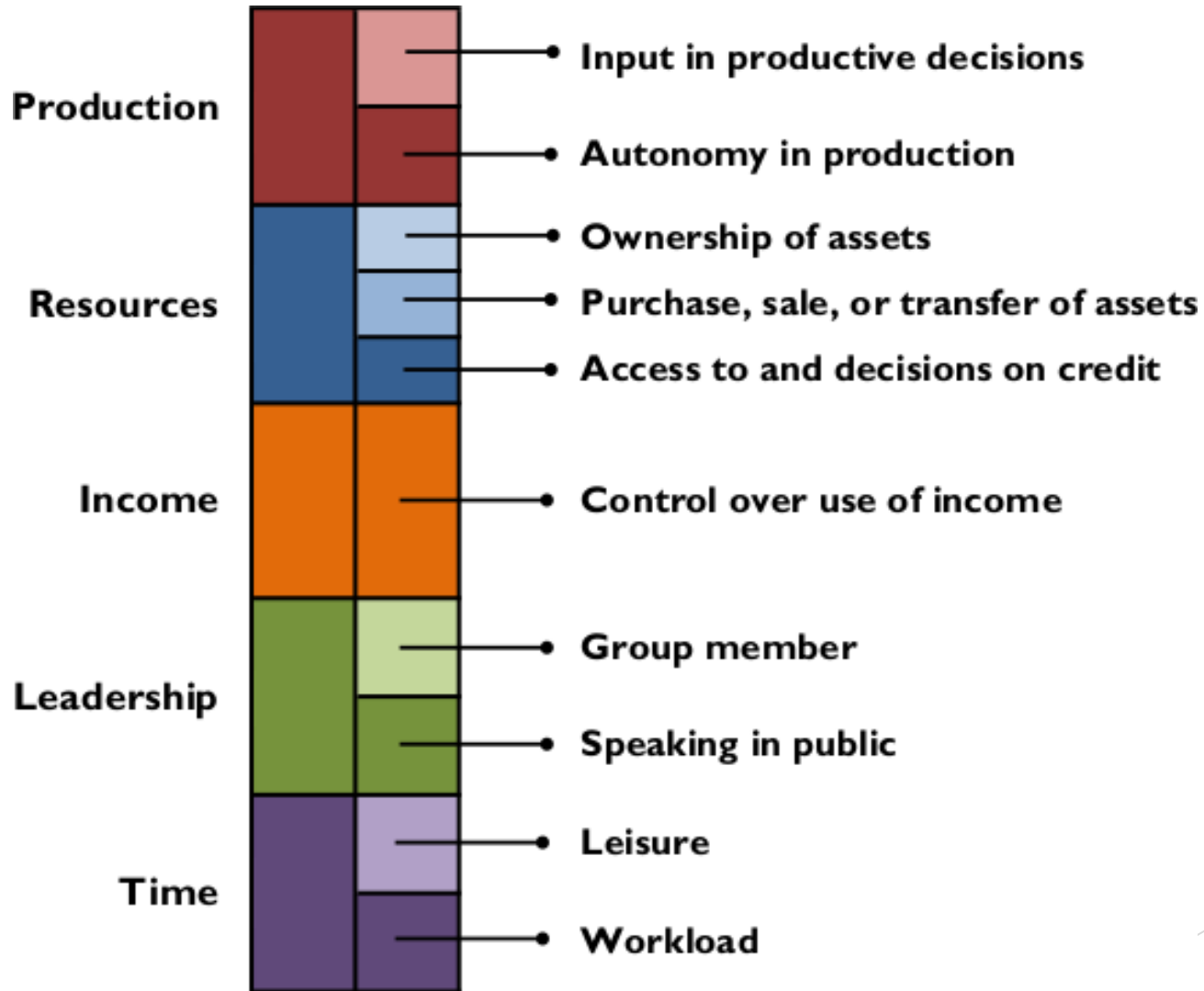
- Bangladesh, Cambodia, Ethiopia, Ghana, Guatemala, Haiti, Honduras, Kenya, Liberia, Malawi, Mali, Mozambique, Nepal, Senegal, Rwanda, Tajikistan, Tanzania, Uganda, Zambia

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# 39 countries: “off-label” WEAI adaptations



# WEAI



## What WEAI had ...

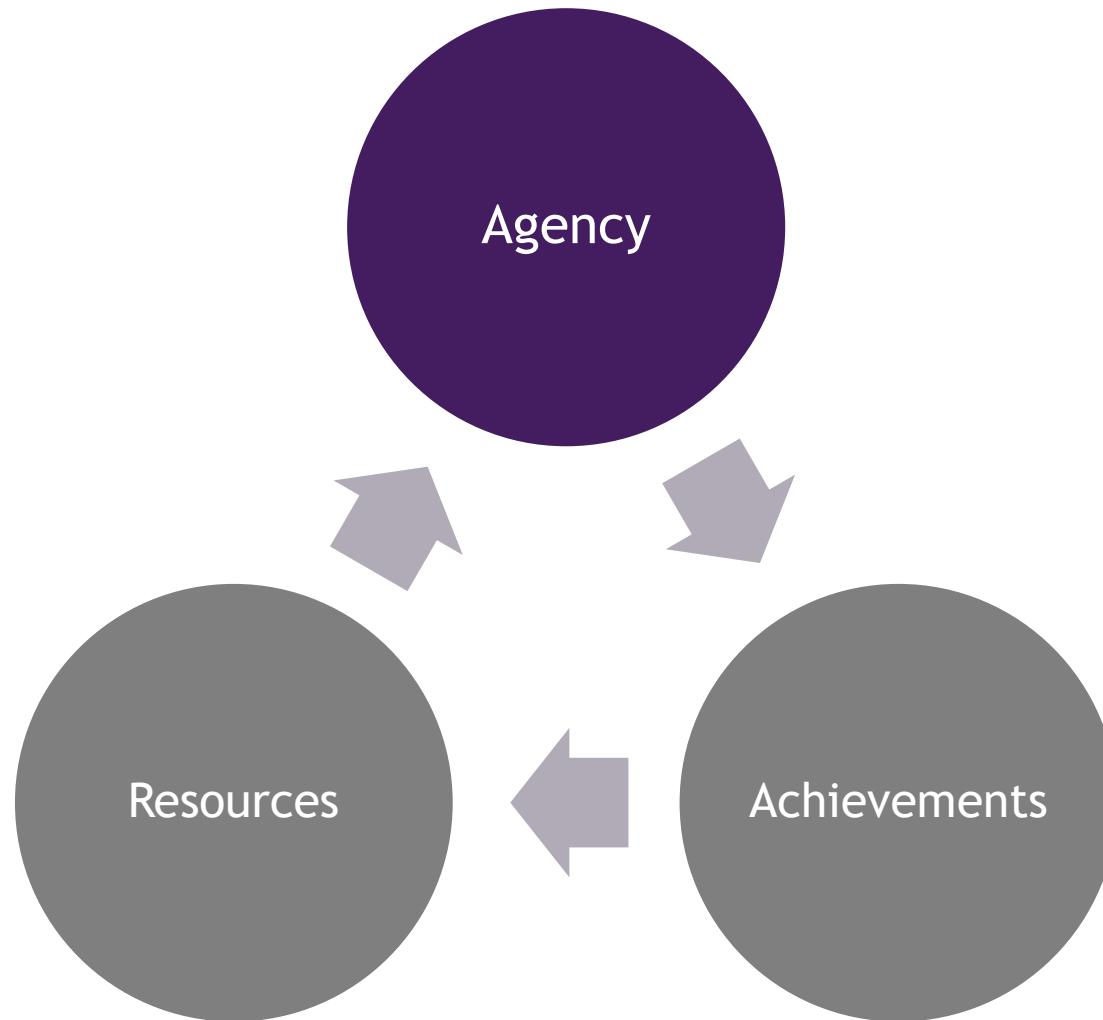
- ▶ Women's and men's empowerment across 5 domains in agriculture
- ▶ Standardized measure, internationally validated
- ▶ Ability to diagnose empowerment gaps

## what projects wanted

- ▶ More adaptability to project context
- ▶ Attention to domains related to health and nutrition
- ▶ Issues of intrahousehold harmony, mobility, control of income from projects, domestic violence
- ▶ Shorter interview time



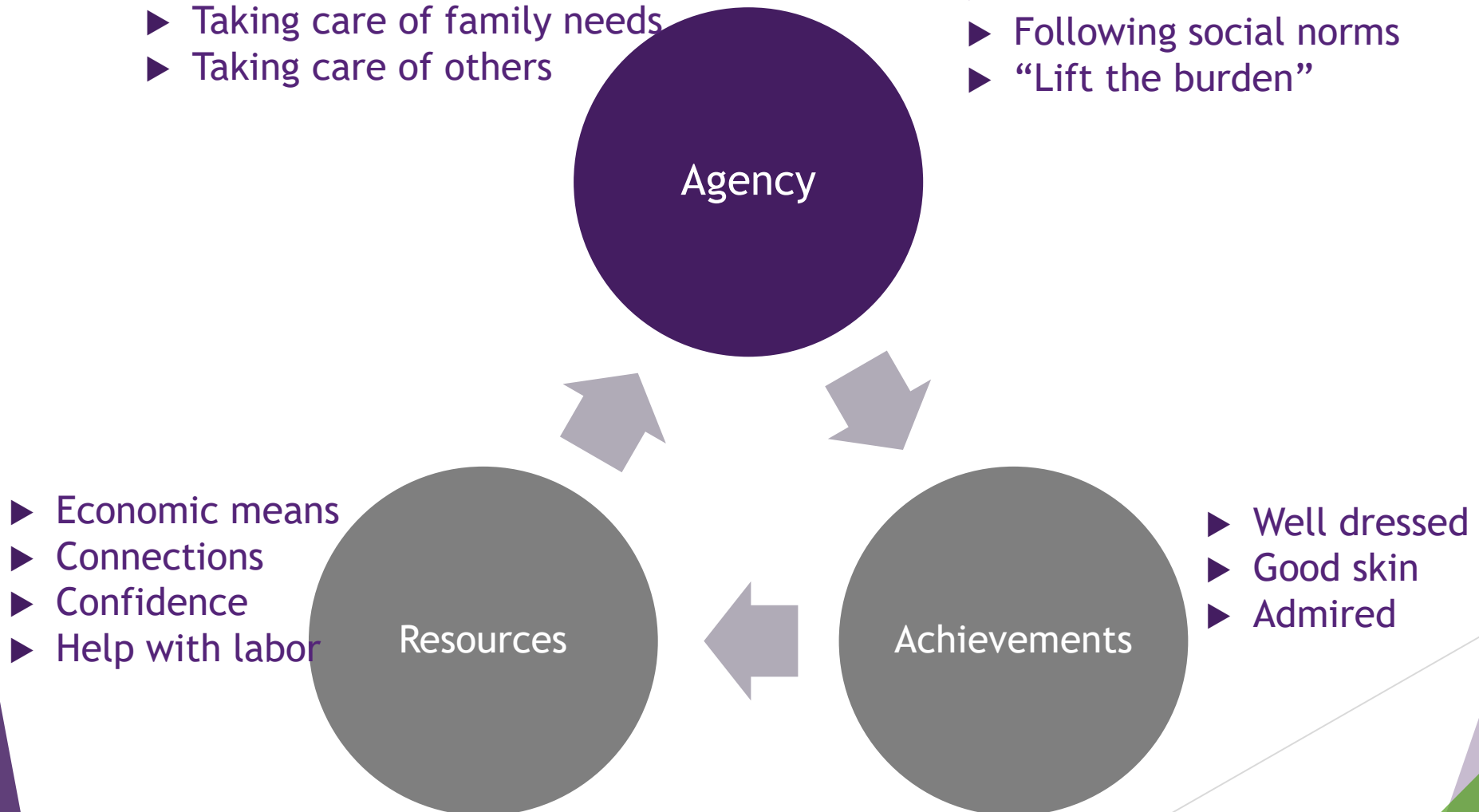
# How WE(AI) define empowerment



# How communities define empowerment

- ▶ Taking care of oneself
- ▶ Taking care of family needs
- ▶ Taking care of others

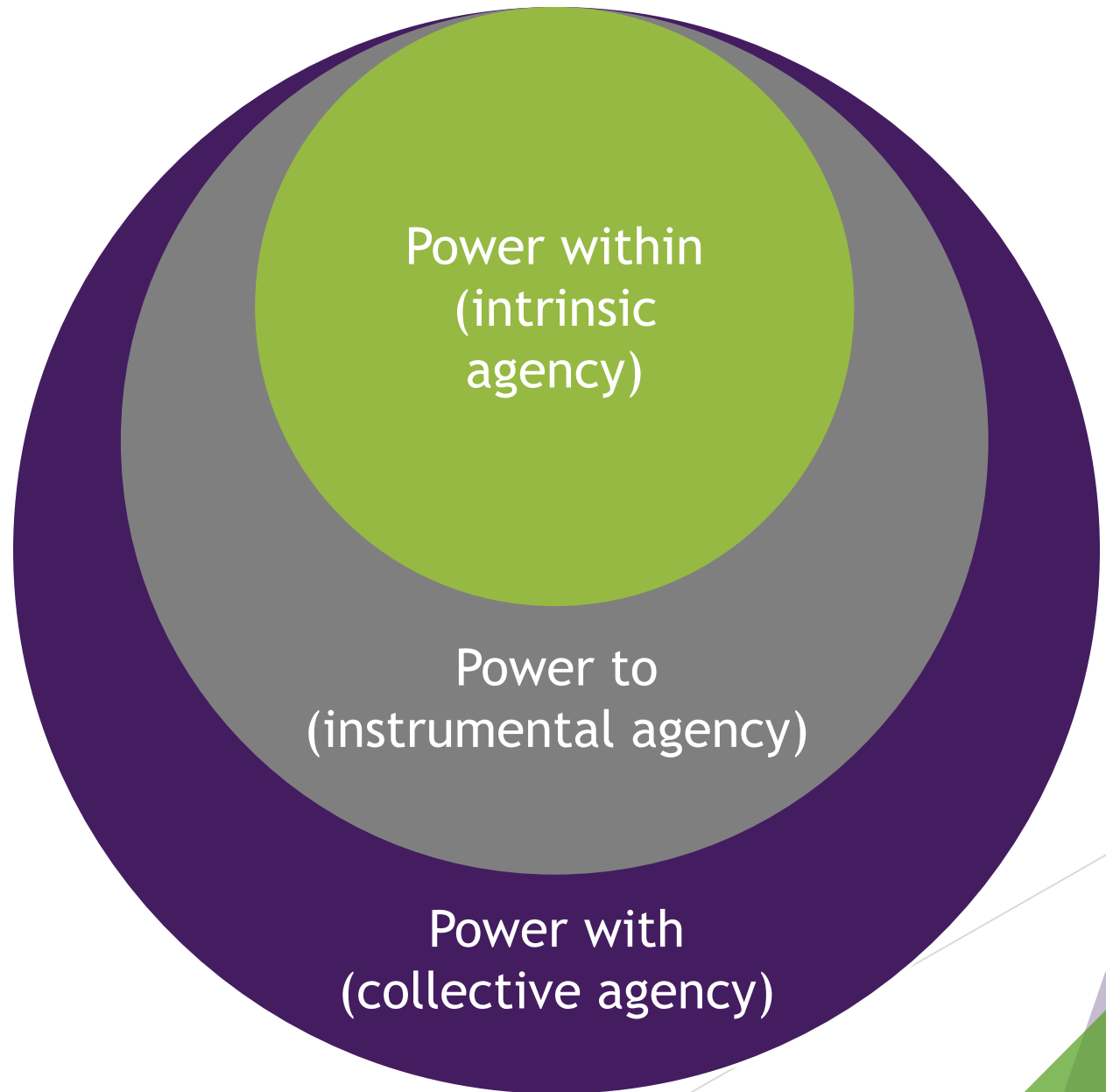
- ▶ Active
- ▶ Following social norms
- ▶ “Lift the burden”



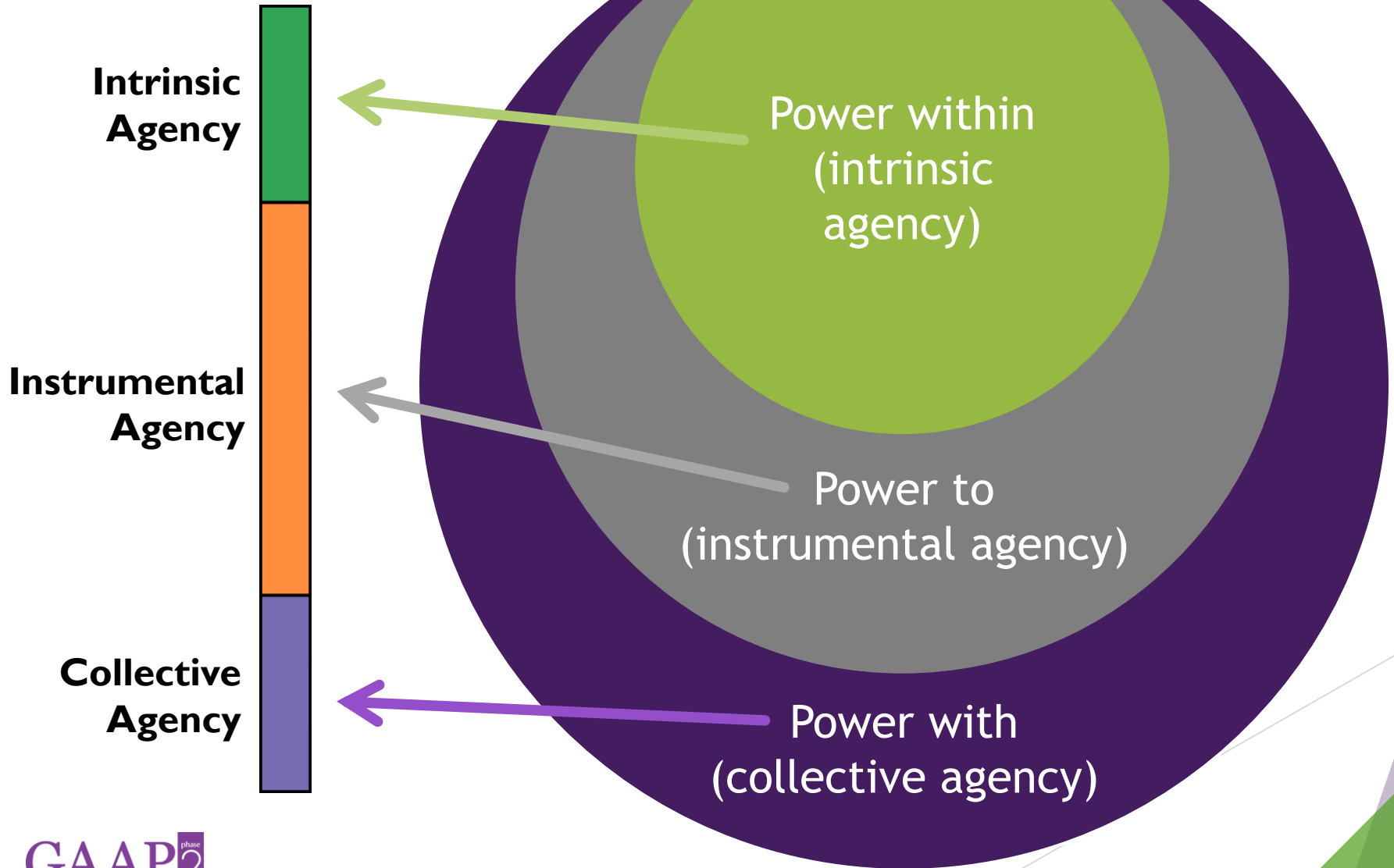
- ▶ Economic means
- ▶ Connections
- ▶ Confidence
- ▶ Help with labor

- ▶ Well dressed
- ▶ Good skin
- ▶ Admired

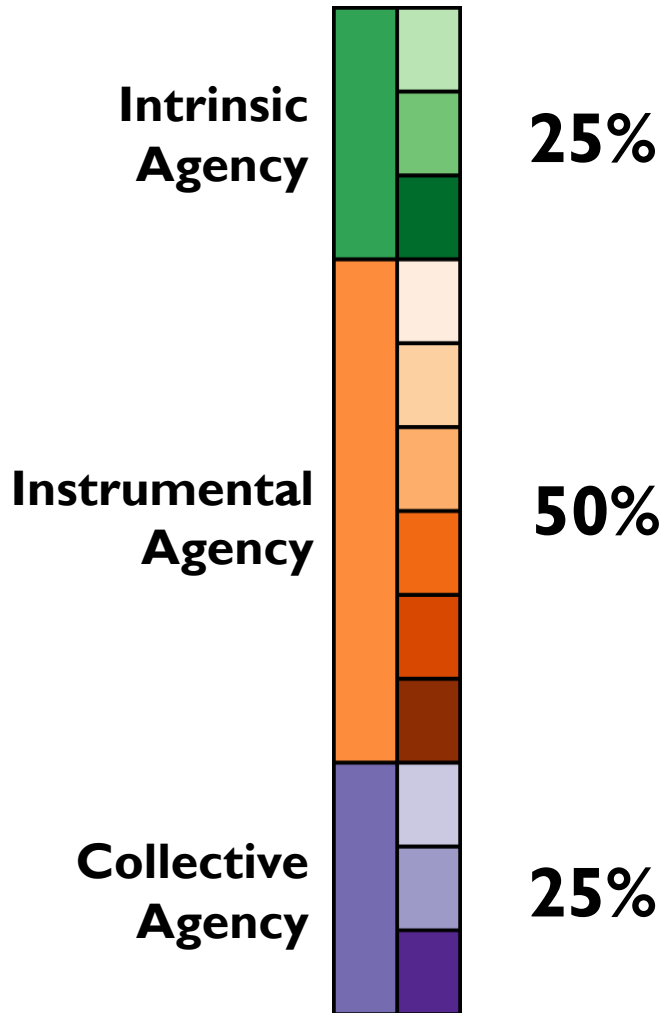
# Three types of agency measured in all versions of the WEAI



# Core pro- WEAI

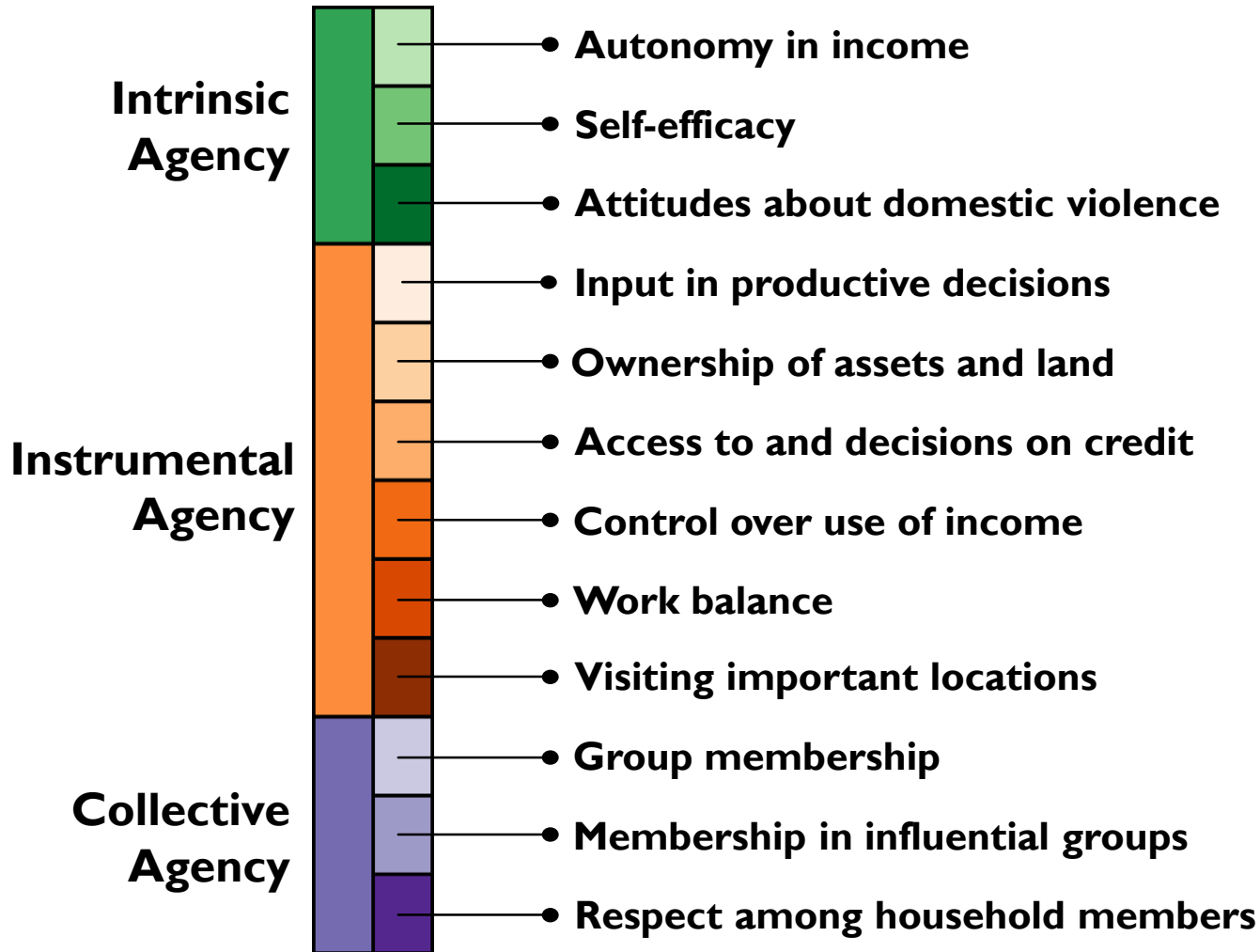


# New domains and weighting structure

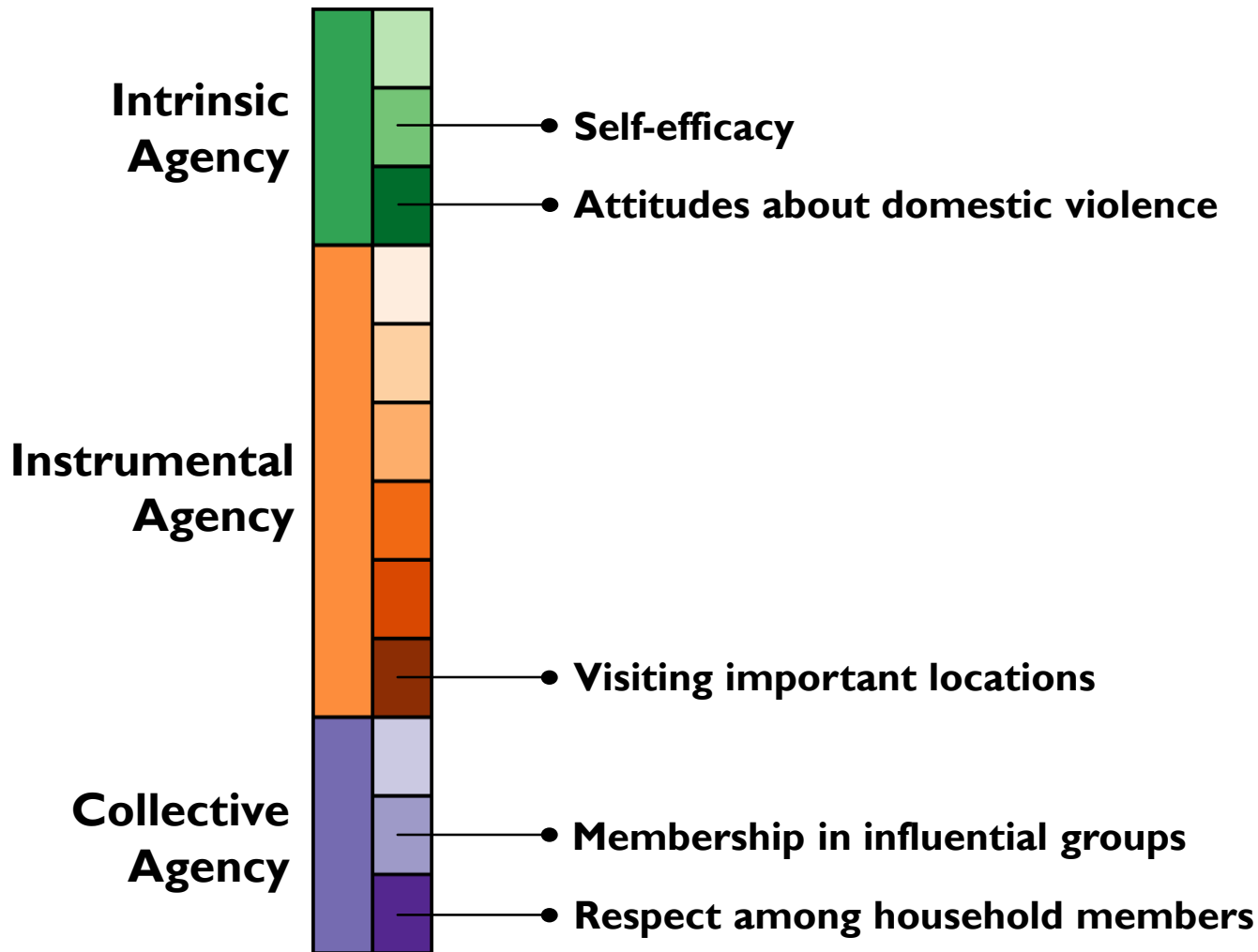


Each indicator receives an equal proportion (1/12) of the overall weight

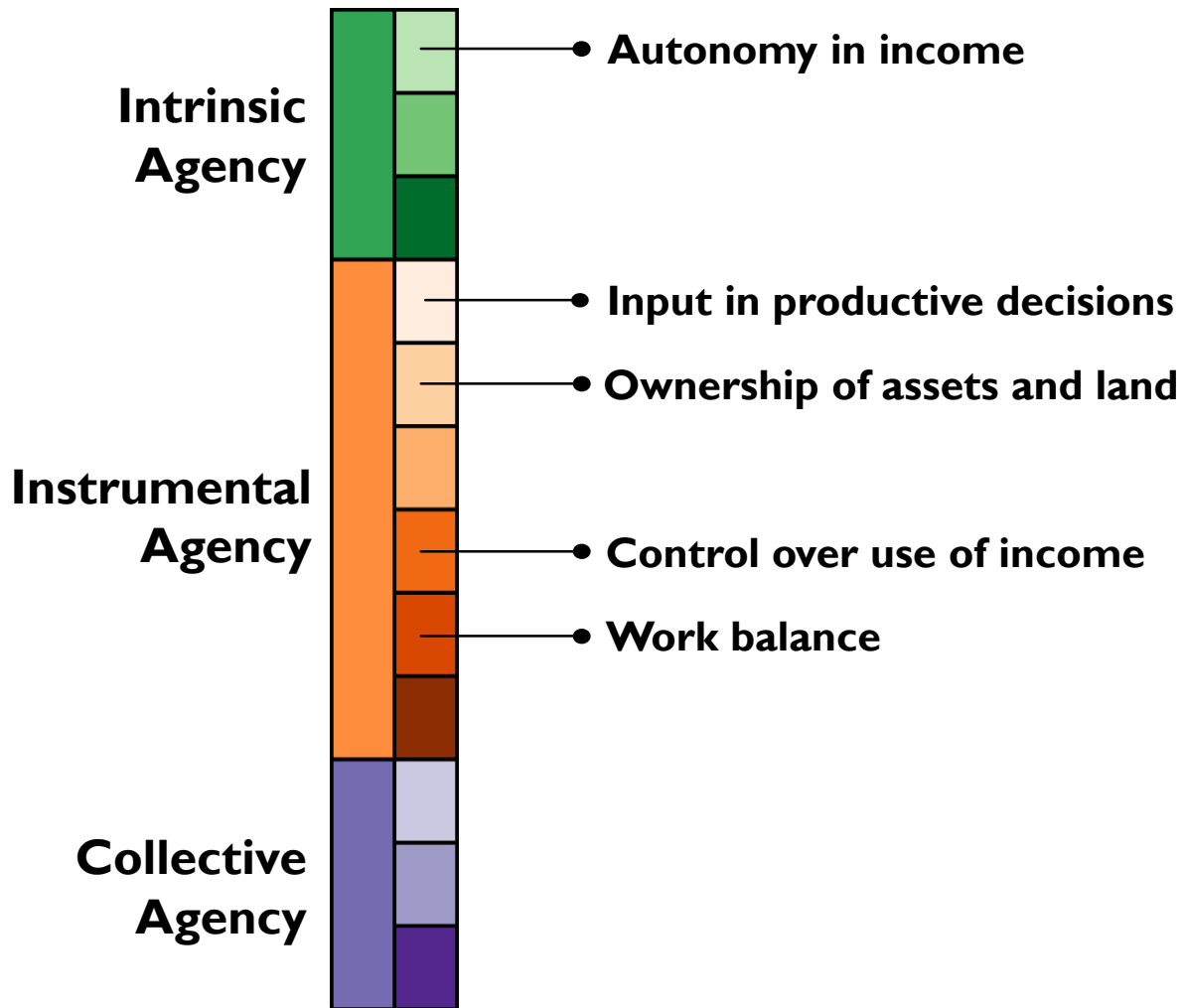
# Introducing Pro-WEAI!



# New indicators

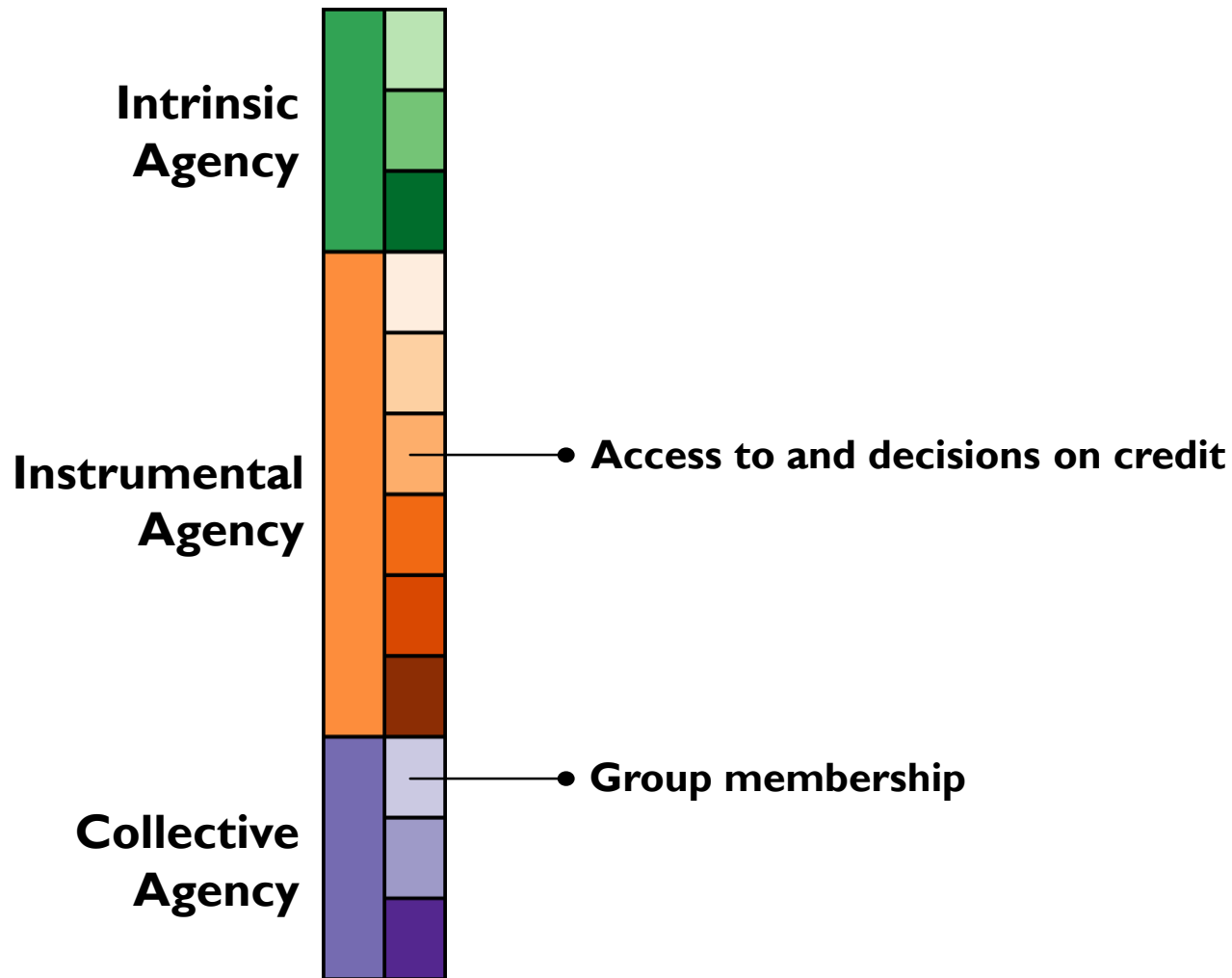


# Modified indicators



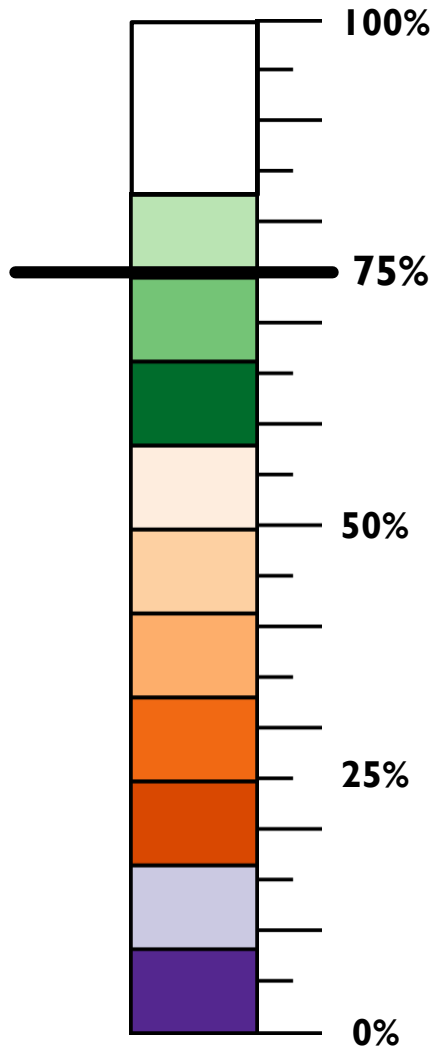


# Unchanged indicators



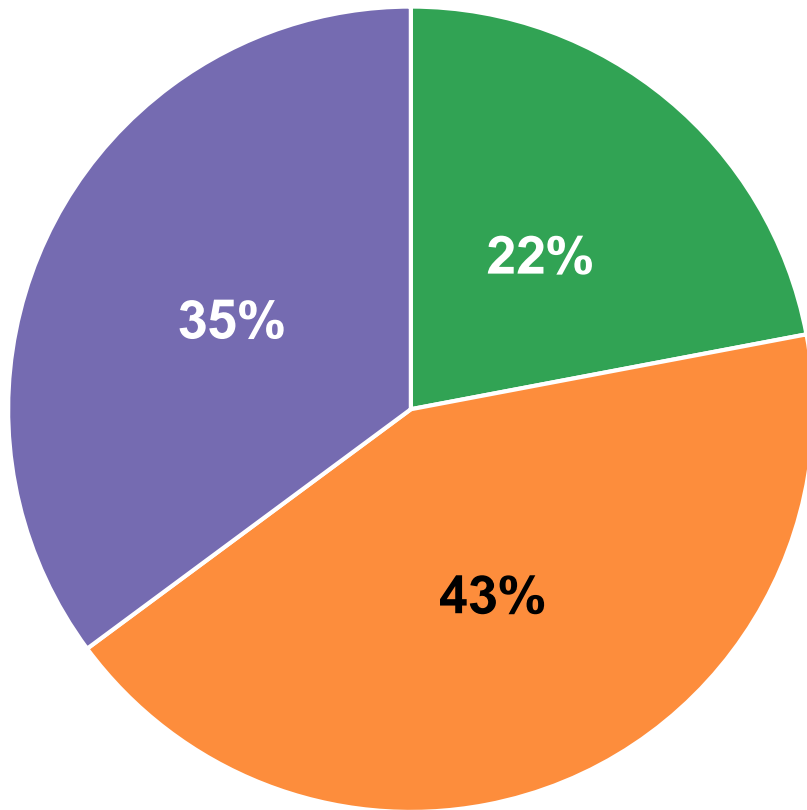
# New empowerment cutoff

Empowered if adequate in at least 9 out of 12 indicators

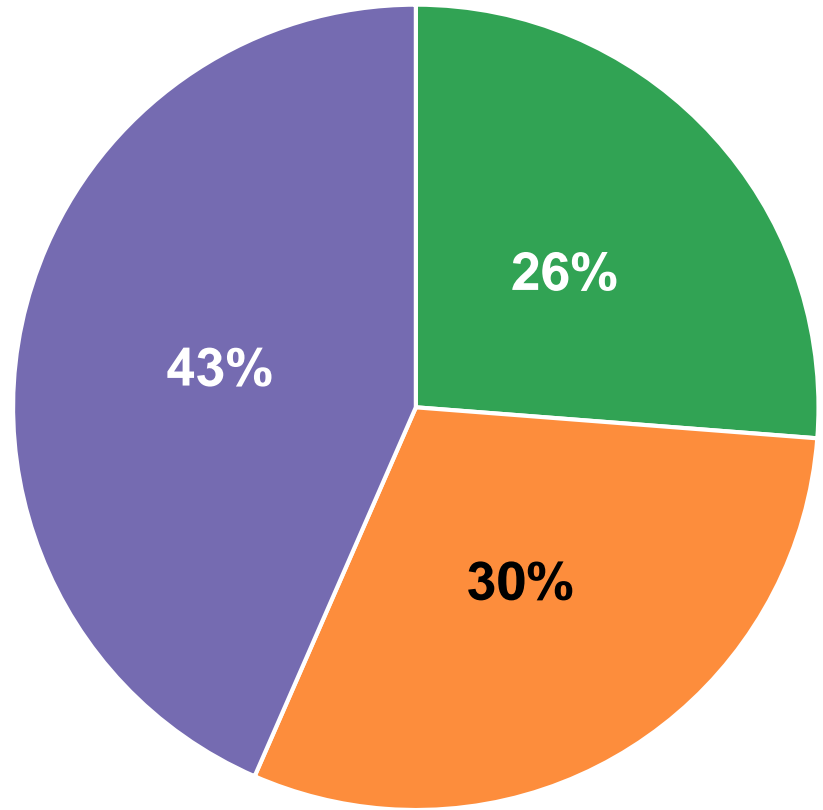


# Pro-WEAI: Contributions to

Women

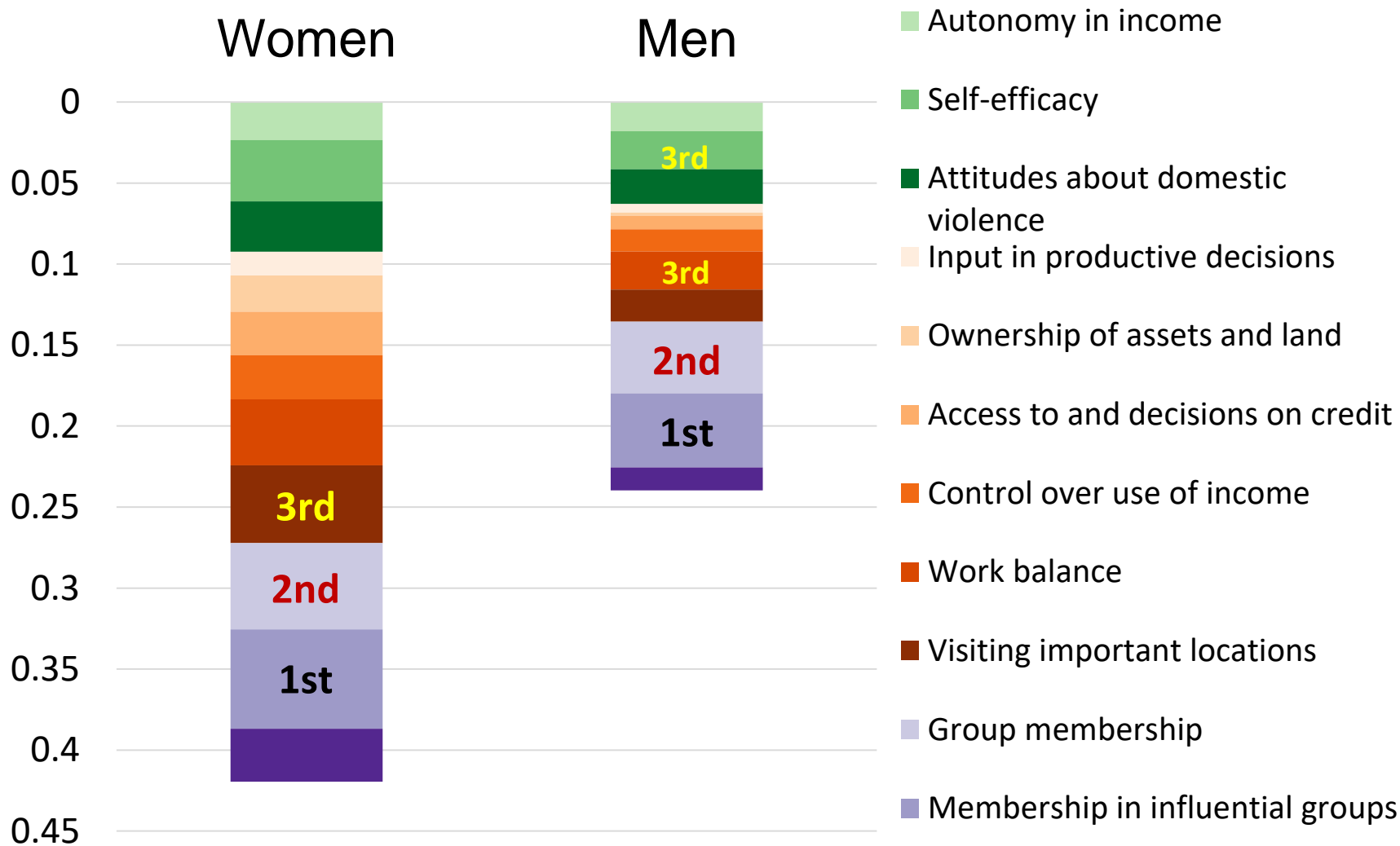


Men



■ Intrinsic ■ Instrumental ■ Collective

# Pro-WEAI: Contributions to disempowerment



# Join our community of practice!

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### WEAI RESOURCE CENTER

Released in 2012, the Women's Empowerment in Agriculture Index (WEAI) is an innovative tool that measures women's empowerment in agriculture. This measurement tool helps diagnose areas of disempowerment and design development programs to address those areas. Since the WEAI's initial release, several versions of the WEAI have been developed. This site offers information about the WEAI and related research instruments, how to calculate empowerment using the quantitative WEAI surveys, WEAI-related publications, and more.

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